POLL OF LIKELY 2016 VOTERS



National poll conducted January 9th – 15th, 2015 by GBA Strategies on behalf of the Progressive Change Institute, interviewed 1,500 likely 2016 voters nationwide (MOE +/- 2.5%) with every policy question posed to a split sample of 750 voters (MOE +/- 3.6%) to compare messaging and policy variations. 420 respondents identified as 50-64 years old. For detailed results go to ThinkBig,US/polling.

LIKELY VOTERS, AGES 50-64

